



January 2, 2023

Dear Sisters and Brothers in Christ,

From the earliest days of my tenure as bishop of the Diocese of Erie, I have been committed to strong communications. While I am the shepherd of this diocese, all of us are on this journey of faith together.

That's why I continue to take full advantage of every tool at our disposal to keep you informed about what is happening with the Catholic Church worldwide, across the United States and here in northwest Pennsylvania. This is no small effort, given the changing media landscape. We strive to reach you whether you prefer to read *Faith* magazine, receive the weekly *Diocese of Erie*-news in your email or find us through social media. This requires interacting on a variety of platforms in order to reach different audiences.

Thanks to your generous support of the annual Help Spread the Faith Communications Collection, all of these options and more remain available to you, free of charge.

We have a small but dedicated team of communications professionals not only working to share important information, but also to write and promote stories that inspire. People tell us they pass these stories along or discuss them with family and friends — a great way to begin conversations that open doors and hearts.

Please help me continue this essential outreach by participating in the 2023 Help Spread the Faith Communications Collection scheduled for the weekend of January 21-22.

Sincerely in Christ,

+Lawrence T. Persico

The Most Rev. Lawrence T. Persico
Bishop of Erie

