

Ministry Platform

Sneak Peek into Templates

Ministry Platform templates let you create eye-catching messages to help you nurture parishioner relationships. Templates are **easy to use**, making it a good option for both experienced and novice alike. Deliver your weekly newsletter with templates, send messages to targeted groups, automate birthday and anniversary greetings, send thank you notes for CSA pledges, deliver a welcome to the parish for new families – all of this is possible through templates. Church staff will enjoy using this effective tool to streamline communications and increase participation.

3 Benefits of Templates in Ministry Platform

#1: Messaging is simple and customizable: You can add text, graphics, video and even merge in pieces of information from the parishioner's record to personalize the message. One parish delivers their weekly bulletin to every member. Adding the parishioner's name to the greeting alone has garnered many "thank you's" from recipients. It is amazing how much more templates can help you stay connected with families even in this time of social distancing.

#2: It's free: Templates take the place of services like Constant Contact and MailChimp for creating attention grabbing messages that can be easily managed.

#3: The analytics help you understand your audience: Ever wonder if your message is getting read? It is very important to have insight into the activities of your subscribers. Ministry Platform templates let you know you opened the communication and who did not open their communication.

Watch the MinistryPlatform Templates sneak peek here:

<https://www.youtube.com/watch?v=0aICNRU2DVk>