

## **IDEAS TO PROMOTE THE COLLECTION IN YOUR PARISH - 2024**

Promote the Collection in the upcoming weeks in the bulletin, announcements and parish website. In Parishes that had larger collections, the priests spoke to the parishioners about the importance of this collection for all our priests.

The letter from Bishop Persico published in the bulletin the weekend of Easter or April 6/7; or April 13/14 the weekend before the collection. The Good Shepherd Collection for Retired Diocesan Priests is to be taken in every Diocesan Parish and Mission Church on the weekend of April 20 & 21.

On the Diocesan website <https://www.eriecd.org/Good-Shepherd-Collection-materials.html> there is a Promotion Kit with extensive material for the parish staff to use; please have your staff promote the collection.

- Letter from Bishop Persico
- Bulletin Announcements: April 6/7, April 13/14, April 20/21, April 27/28
- General Intercessions for Good Shepherd Sunday, April 20/21
- Clip Art with Logo
- Collection Dates for upcoming years for Good Shepherd Collection
- Bulletin samples for the cover or poster to promote the collection.
- Talking points to use the week before or the day of the collection by the priest/deacon

The Envelope for the Good Shepherd Collection should be in the envelope packet mailed to your parishioners. A plain envelope can be used, mark it: **“Good Shepherd Collection.”** Having a **second collection** gives visitors and parishioners the opportunity to make their contribution.

The collection for 2025 will be May 10/11, 2025, on the Fourth Sunday of Easter.

The week after the 2024 collection, April 27/28 please include a thank-you in your bulletin with the amount received to date and remind parishioners they can still make their contribution to the Good Shepherd Collection for Diocesan retired priests.

**Please remit the initial proceeds to Diocesan Finance Office by May 31, 2024. The final contributions received should be submitted to the Diocesan Finance Office by June 30, 2024.**

The Catholic Foundation of Northwestern Pennsylvania has established an **Endowment for Clergy Health and Welfare**. If you or any of your parishioners would like more information contact Lisa Louis.

Finally, please support the retired priests of our Diocese with your own personal contribution to the annual Good Shepherd Collection through your parish, directly to St. Mark Catholic Center to the Good Shepherd Office, or online at [www.eriecd.org](http://www.eriecd.org)

All priests will one day benefit from your generosity.