

Catholic Education Collection – September 19/20, 2026

Promotion Guide

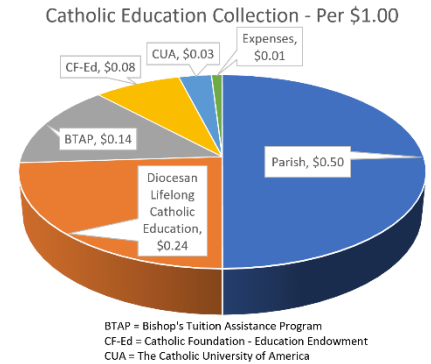
All resources can be found on the diocesan website: <https://www.eriecd.org/cec.html>.

- Letter from Bishop Persico
- Promotion Guide w/ bulletin announcements
- Printable CEC posters (PDF)
- Bulletin ad (JPG)
- Social media graphic (JPG)

Suggested Recommendations

The following suggestions have been compiled to assist you with efforts to promote the upcoming Catholic Education Collection (CEC). Parishes that have offered a high level of encouraging support for CEC have significantly increased their contributions by utilizing some or all of these suggestions. Consider employing the assistance of your school principal and/or religious education director with these suggestions to bolster the Catholic Education Collection.

1. **50/50 Factor** – Stress the fact that **50% of the collection will remain in the parish** to provide financial support for lifelong religious education programs and activities – from Baptism to eternal life. The CEC is an excellent opportunity to raise the capital needed for a compelling religious education project. Be specific about what parish and/or school project(s) the money will help fund.
2. **Bulletins** - Include information in your parish bulletin during the weeks leading up to the collection weekend. (See next page for samples.)
3. **Announcements** – Mention the CEC and the parish benefits from the pulpit the week before the CEC. Identify the specific project to be funded.
4. **Bishop Persico's Letter of support** – Copy and insert in your September 12/13 bulletin. (The letter will be sent to you in the Information Bulletin of August 24.)
5. **Social Media** – Share CEC information and online giving link (<https://www.eriecd.org/cec.html>) on your parish social media pages.
6. **Parish Testimony** – Have a parishioner or religious education teacher or student(s) give a brief talk about the benefits he or she enjoyed through the financial assistance of the CEC.
7. **Posters** – Display near your church and/or school entrances. Consider downloading the poster and printing it as an 8 ½" X 11" insert for your bulletin. The poster image can also be imbedded in the body of your bulletin. These resources are found here: <https://www.eriecd.org/cec.html>. *(Please let us know if you need more posters or if you are receiving too many for your parish.)*
8. **Two Donor Options:**
 - **Parish Direct** – Contribute by using parish offertory envelopes or online giving platform.
 - **Online** – Donate through the Giving Portal on the CEC webpage: <https://www.eriecd.org/cec.html>. Parishioners will be prompted to indicate which parish will receive ½ of their gift. The diocese will track these online gifts and cut checks to your parish by year's end.



Supporting every stage of faith formation builds disciples to continue the circle of lifelong Catholic education. Thank you for your assistance, cooperation, and support.

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SUGGESTED BULLETIN, PULPIT, and SOCIAL MEDIA ANNOUNCEMENTS

The following announcements may be used in your weekly bulletin, as pulpit announcements, or social media blurbs. Feel free to modify as needed. Contact the CEC Administrator, Kathy Robinson with any questions at (814) 824-1220. Thank you!

September 5/6, 2026 – May we count on your support for the Catholic Education Collection on September 19/20? Your gift helps form disciples today and for generations to come. Fifty percent stays at *[Parish Name]* to support religious education *[and specific project]*. Contribute with your Catholic Education envelope, *[at parish giving link]*, or at <https://www.eriercd.org/cec.html>.

September 12/13, 2026 – Next weekend's second collection supports the Catholic Education Collection. Half of every gift stays at *[Parish Name]* to support religious education *[and specific project]*; the other half funds diocesan faith formation and educational ministries. Please use the special collection envelope, *[through parish giving link]* or at <https://www.eriercd.org/cec.html>. Thank you!

September 19/20, 2026 – Today we take up the Catholic Education Collection. Fifty percent of every gift remains in our parish to support faith formation efforts *[and specific project]*. Your generosity strengthens educational ministries across our parish and diocese. Give using the special collection envelope, *[through parish giving link]*, or at <https://www.eriercd.org/cec.html>. Thank you!

September 26/27, 2026 – Thank you to everyone who supported last weekend's Catholic Education Collection. If you were unable to give, there is still time to help sustain faith formation and educational ministries in our parish and diocese. Use the Catholic Education Collection envelope, *through parish giving link]*, or at <https://www.eriercd.org/cec.html>. Thank you for your support!

Here are two social media options with slightly different tones:

Post 1: Invitation to Give

  Help build the future of our Catholic faith community! The Catholic Education Collection supports faith formation for all ages. Fifty percent of every gift stays right here at ***[Parish Name]*** to support our religious education programs ***[and specific project]***. Learn more or give today at <https://www.eriercd.org/cec.html>.

Post 2: Collection Weekend

 This weekend, we invite you to support the Catholic Education Collection. Your generosity strengthens lifelong faith formation in our parish and throughout the diocese. Half of every gift remains at ***[Parish Name]*** to support local ministry and education efforts. Give at ***[parish giving link]*** or <https://www.eriercd.org/cec.html>. Thank you!  